

Important Legal Conditions

Please read these Legal Conditions thoroughly before you use this Internet offer. By accessing the following pages of this Website (hereinafter "website") you confirm having understood and accepted the following conditions:

1. Terms of Use
2. Privacy Policy
3. Changes, Additions and Applicable Law
4. Imprint

Should you not agree to these conditions, you may not use this Internet offer.

1. Terms of Use

Ownership and Copyrights

The website and all its elements (especially copyrights and other rights) belong to the Swiss Franchise Association or are being used with the agreement of the relevant owner. No material may be used for any purpose other than for browsing, exclusively for personal (non-commercial) use. Changes to the website or other use thereof constitutes a violation of copyright.

Swiss Franchise Association is a protected term.

No part of the website is intended to grant the right to use a picture, text, a protected term or logo. The use of the website does not grant the user any right in connection with the software or other elements of the said website. In case an offer allows the downloading of software, the relevant Terms of Use apply. You may, in particular, not transfer, sell, copy or decode such software.

Information which you may transmit to us via Internet (e.g. remarks, ideas, graphics, proposals for events) become the exclusive property of the Swiss Franchise Association for the purpose of making use thereof, without any financial obligation to you or to a third party.

Disclaimer

The Swiss Franchise Association endeavors to give quality information on the website, but does not make claims, promises or guarantees about the accuracy, completeness or adequacy of the information. Opinions or other information on the website may be changed at any time without advance notice.

Links

The providing of a link to the website may only be made with the advance approval from the Swiss Franchise Association.

Certain links direct the user to websites of third parties over which the Swiss Franchise Association has no control. These websites are not monitored by the Swiss Franchise Association. It is not responsible for the content and functions of such websites. The use of such links is made at the user's own risk.

Limitation of Liability

The Swiss Franchise Association makes the information on the website available “as is”, without any warranty of permanent availability. In particular, no liability will be assumed for interrupted or disturbed visits to the website which may be the consequence of e.g. (i) inappropriate soft- or hardware on the side of the user, (ii) inappropriate handling by the user, (iii) impossibility of access to the Internet, (iv) limitation of service or termination of service by third parties (e.g. due to maintenance by a telecom company), (v) interruptions announced by the Swiss Franchise Association for service interventions or introduction of new technology or because of Force Majeure.

Furthermore no guarantee can be assumed that all functions on the website are without defect, that defects are remedied or that the website and/or the relevant server is free from viruses or other damaging elements.

The content on the website may not be considered as binding legal advice.

2. Privacy Policy

Introduction

In order to allow a user-oriented website it is necessary to collect certain user information, to process it and to use it. The following conditions inform you about the privacy aspects in connection with the utilization of the website.

What information is collected and how is it used ?

In the course of use of the website personal data may be collected in connection with different activities.

Your data is primarily used in order to perform the services desired by you and in order to improve the website.

The data may, however, also be used for marketing purposes. Your data, personal and impersonal, will not be sold. It may, however, be shared with third parties (on a national or international basis) in connection with the products or services of the website and with their products or services which the Swiss Franchise Association considers to be of interest for you.

Without your communication to the contrary, we assume that you agree with this use of your data.

The security of data is maintained at the usual industry standard. It is, however, possible that data may have to be made available to the authorities. Furthermore may we remind you that “perfect security” does not exist in the Internet.

3. Changes, Additions and Applicable Law

Changes and Additions

The Swiss Franchise Association may at any time partly or totally change these legal conditions. The currently valid legal conditions are published on the website. It is recommended that you take regular notice of these conditions.

Applicable Law

All legal relationships with the user, excepting orders by the user, and excluding Sect. 19 of the Swiss Federal Law on Conflicts of Law, are subject to Swiss substantive law.

4. Imprint

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